



Border Collie Club of Great Britain

INFORMATION FOR ADVERTISERS

**Final date
for copy & payment
1 December 2015**

**BCCGB YEAR BOOK
2016
40th Anniversary Edition**

This 36th issue of the Border Collie Club of Great Britain's Year Book will be a special edition, commemorating the 40th Anniversary of the Club's KC Registration.

All paid up members as at 31 January 2016 will receive a free book, as will non-member advertisers.

Members must arrange postage or collection of their book by 31 May 2016.

Books not claimed by this date will be offered for general sale.

Membership Fees:- Single £7.50, Joint £9, Family £10, Overseas £10

UK breed champions of 2015 will get a free page & overseas champions a free half page.

Please note that these pages must conform to the following specification:-

White background; headed with dog's registered name, with a photo below. This to be followed by a short 'story' about the dog, with a three generation pedigree at the bottom. There must be no contact details for the owner.

We also list Stud Book, Junior Warrant & Show Certificates of Merit achievers, plus puppies or adults tested in the year for CEA, CL, TNS, hips, hearing & gonioscopy. Please send information to the Editors:-

Doug & Louise Collier, Beechwood House, Newtown, Blackford, Carlisle, CA6 4ET.

Email: louise@collier926.orangehome.co.uk Tel.: 01228 672095

Advertising Rates	*Half Page £	One Page £	Two Pages £	Three Pages £	Four Pages £	Five Pages £
Members	25.00	45.00	85.00	125.00	160.00	200.00
Non-Members	40.00	60.00	100.00	140.00	175.00	215.00

* Half pages available for stud dogs, In Memoriam (free for deceased Show Champions) etc.

These rates are based upon submission of the advert in one of the following formats:-

pdf (preferred), .doc, .docx, .pub (300dpi at required size)

A surcharge of £5 per page will be levied on adverts not submitted in these formats.

The book is A5, full colour CMYK. With margin - type area of 180mm x 120mm. Without margin - 210mm x 148mm, bleed 3mm; text & images should be positioned away from the page edges, with at least 6mm allowance at the spine edge. A two-page advert will be given facing pages, but please indicate clearly the left & right pages. Single page adverts will be allocated left or right unless specified. Kennel Prefixes will be in alphabetical order where possible.

The books will be available for collection at Crufts 2016. If you need to have it posted, then we ask you to pay the postage cost. Copies can be pre-ordered at the special price of £10 but must be ordered & paid for by 31 December 2015. Only a limited number of non-ordered copies will be available at £15 each.

Payment can be made by bank transfer to BCCGB, Sort Code 01-02-46 Account 02181320 or by cheque payable to Border Collie Club of Great Britain & sent to the Editors. Full payment must be received by the copy deadline.



Adverts, In Memoriams, Ch Pages to be emailed to:- bccgb@outlook.com

Non-electronic submissions to be sent to Anita Gowing at:-

165 Oak Tree Lane, Bournville, Birmingham, B30 1UH

Email:- bccgb@outlook.com Tel:- 0121 471 4445

